



# Proposal for Advanced Search Engine Optimization

(Stay on the first page)

- Keywords (First 3 months) : 30
- Keywords (After first 3 months) : 5 additional every quarter

### Onsite Optimization

- Keyword Research and Selection
- Titles tags Generation
- Meta tags Optimization
- ALT tags Optimization
- Hyperlink Optimization
- Sitemap Generation
- XML Sitemap in Google, Yahoo, Bing (MSN)
- Proper linking structure
- W3C validation of homepage
- Right keyword density
- Making dynamic pages search engine friendly
- Title Tag Optimization
- Meta Tags Optimization
- ALT Tags Optimization
- Hyperlink Optimization
- Sitemap Generation
- XML Sitemap Generation
- Making URLs friendly
- Proper Linking Structure
- Right Keyword Density
- Canonical Domain URL
- Canonical htaccess 302
- Canonical htaccess 400
- Configure Robots.txt
- Create 404 Error Page
- Remove 404 Broken Links
- Removal of Black Hat Techniques

- Web Inscriptions (First 3 months) : 15 per month
- New Web Inscriptions (After first 3 months) : 3 additional every quarter
- Social Media Links (First 3 months) : 10 per month
- Social Media Links (After first 3 months) : 2 additional every quarter

### Offsite Optimization

- One way links
- Three way linking methodology

Once we'll complete optimization on your website, your website will be displayed on the top (Organic SEO) like below:

real estate in New Delhi

About 38,100,000 results (0.30 seconds)

**Real Estate in Delhi | 99acres.com**  
[www.99acres.com/Delhi\\_Property](http://www.99acres.com/Delhi_Property)  
Find Dream Property in **Delhi** Over 3 Lakh properties. Search now!

**Realestate In New Delhi**  
[www.indiaproperty.com/NewDelhi/Search](http://www.indiaproperty.com/NewDelhi/Search)  
Find **Realestate In New Delhi** Find The Right One For Your Budget!

**Property In Delhi | Property.Sulekha.com**  
[property.sulekha.com/Delhi](http://property.sulekha.com/Delhi)  
Buy Property in Area of Your Choice in **Delhi!** Respond Now

Ads - Why these ads?

**PPC ads**

**Delhi NCR Real Estate - Delhi NCR Property**  
[www.99acres.com/Delhi-Real-Estate.htm](http://www.99acres.com/Delhi-Real-Estate.htm)  
Get best property deals from **Delhi/NCR real estate** agents, Rent/ PG; Commercial; 71+ **New** Projects;

**New Delhi Real Estate Classifieds - IndiaGrid.com**  
[newdelhirealestate.indiagrid.com/](http://newdelhirealestate.indiagrid.com/)

**Organic SEO**

### Reports

- Fortnight Ranking Report
- Monthly Linking Report
- Google Analytics Setup
- Google Webmaster Setup
- Bing Webmaster Setup
- Yahoo Site Explorer
- Toxic Links Report